

Evangelism Budget ~ 2007

Account #	Account Name	Budget \$	Notes	Account #	2006 Budget	2006 Actual YTD
52311	E Visitor Brochures	\$ 1,000.00	Literature	52311	\$ 40.00	\$ 130.85
52330	EF Congregation Name Tags	\$ 200.00		52330	\$ 40.00	\$ 157.88
52335	EF Greeter/Usher Tags	\$ 100.00		52335	\$ -	\$ -
52355	New Person Contact	\$ 1,000.00	DVD's, Gifts	52355	\$ -	\$ -
52360	D Leadership Training	\$ 1,000.00		52360	\$ -	\$ 973.83
52365	WE Website Development	\$ 2,000.00	New Account #	52365	\$ -	\$ -
52370	E Signage	\$ 1,000.00	New Account #	52370	\$ -	\$ -
52360	WE Marketing	\$ 6,260.00		52380	\$ 9,900.00	\$ 8,849.10
	SWB Yellow Pages	\$ 2,700.00				
	Feist Yellow Pages	\$ 1,560.00				
	Direct Mail	\$ 1,000.00				
	Other	\$ 1,000.00				

Total Budget for 2006

\$ 12,560.00

\$ 9,980.00 **\$ 10,111.66**

Adjustment

\$ 2,580.00

→ Over 2006 Budget (26%)

x3%

\$ 10,279.40

	Budget	Actual
1999 Budget	\$ 2,400.00	\$ 690.48
2000 Budget	\$ 1,400.00	\$ 891.99
2001 Budget	\$ 1,250.00	\$ 407.73
2002 Budget	\$ 1,250.00	\$ 215.47
2003 Budget	\$ 1,250.00	\$ 181.87
2004 Budget	\$ 850.00	\$ -
2005 Budget	\$ 850.00	\$ 68.74
2006 Budget	\$ 9,980.00	\$ 10,111.66

(to date)

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Account #	Account Name	Budget \$	Notes	Account #	2006 Budget	2006 Actual YTD
52910	Communications/Advertising	\$ -	Moved to Evangelism Section In 2006	52910	\$ -	\$ -
	SWB Yellow Pages					\$ -
	Feist Yellow Pages					\$ -
	Other					\$ -
		Budget		Actual		
	1999 Budget	\$ 20,000.00	\$	18,962.82		
	2000 Budget	\$ 22,000.00	\$	11,490.83	\$ -	\$ -
	2001 Budget	\$ 13,000.00	\$	12,358.73		
	2002 Budget	\$ 14,000.00	\$	10,280.00		
	2003 Budget	\$ 10,000.00	\$	10,061.55		
	2004 Budget	\$ 10,000.00	\$	8,115.89		
	2005 Budget	\$ 10,000.00	\$	8,606.00		
	2006 Budget	\$ -	\$	-		
52311	This account provides funding for visitor brochures and discipleship literature.					
52330	This account provides funding for member nametags.					
52335	This account provides funding for greeter/usher nametags.					
52355	This account provides funding for materials and supplies for new person visitation. (Documentation, mugs, H2O bottles etc.)					
52360	This account provides funding for leadership development					
52365	This account would provide funding for website development/hosting, sermons online, and Online Registration capabilities					
52370	This account would provide funding for small signage upgrades and welcome banners.					
52360	This account provides funding for Yellow page ads, one direct mail mailing, and misc. marketing projects					